

## Packaging & Manufacturing Case Study

Ball Packaging, Rio de Janeiro - Brazil

### The Client

Ball is a global leader in metal packaging for beverage, food and aerosol products, established in 1880. The company, with headquarters in the US, makes billions of recyclable metal containers, manufacturing on four continents (approximately 100 locations), with over 18,000 employees. In 2016, their net sales reached \$9.1 billion.

### The Brief

After an incident in one of their manufacturing plants in South America (Manaus – Brazil), they needed to create a safer working environment for their operators. Consequently, they started to look for a system that could easily identify risk areas and prevent accidents, thus protecting their workforce. By recommendation of one of their directors, they contacted Avonwood in the UK.

### The Solution

After full assessment of their needs and requirements, we offered them Zonesafe, our proximity warning system that reduces the risk of accidental collisions and near miss occurrences, being reliable, simple to use, install and maintain, as well as cost effective. The system uses identification and detection technologies, audible alarms, flashing lights, data logging and management software.

Ball acquired the system which also comprised of 40 Transponders (Tags), 7 Driver Transponders and 1 Transponder Tester, fitted to forklifts in their manufacturing plant in Jacarei – Sao Paulo/Brazil.



### Customer Feedback

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